# Maximizing the number of colorings 

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Let $P_{G}(q)$ denote the number of proper $q$-colorings of a graph $G$. This function, called the chromatic polynomial of $G$, was introduced by Birkhoff in 1912, who sought to attack the famous four-color problem by minimizing $P_{G}(4)$ over all planar graphs $G$. Since then, motivated by a variety of applications, much research was done on minimizing or maximizing $P_{G}(q)$ over various families of graphs.

In this work, we study an old problem of Linial and Wilf, to find the graphs with $n$ vertices and $m$ edges which maximize the number of $q$-colorings. We provide the first approach which enables one to solve this problem for many nontrivial ranges of parameters. Using our machinery, we show that for each $q \geq 4$ and sufficiently large $m<\kappa_{q} n 2$ where $\kappa_{q} \approx$ $1 /(q \log q)$, the extremal graphs are complete bipartite graphs minus the edges of a star, plus isolated vertices. Moreover, for $q=3$, we establish the structure of optimal graphs for all large $m \leq n 2 / 4$, confirming (in a stronger form) a conjecture of Lazebnik from 1989.

Joint work with Oleg Pikhurko and Benny Sudakov.

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