



## Low-rank Models for Data Analysis

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## Background

Low-rank models

Matrix completion

Structured low-rank models

Data-driven Analysis of Infant Sleep Patterns

# Rank

For any matrix  $A$

$$\dim(\text{col}(A)) = \dim(\text{row}(A))$$

This is the **rank** of  $A$

# Singular value decomposition

Every rank  $r$  real matrix  $A \in R^{m \times n}$ , has a singular-value decomposition (SVD) of the form

$$A = \begin{bmatrix} \vec{u}_1 & \vec{u}_2 & \cdots & \vec{u}_r \end{bmatrix} \begin{bmatrix} \sigma_1 & 0 & \cdots & 0 \\ 0 & \sigma_2 & \cdots & 0 \\ & & \ddots & \\ 0 & 0 & \cdots & \sigma_r \end{bmatrix} \begin{bmatrix} \vec{v}_1^T \\ \vec{v}_2^T \\ \vdots \\ \vec{v}_r^T \end{bmatrix}$$
$$= USV^T$$

# Singular value decomposition

- ▶ The **singular values**  $\sigma_1 \geq \sigma_2 \geq \dots \geq \sigma_r$  are positive real numbers
- ▶ The **left** singular vectors  $\vec{u}_1, \vec{u}_2, \dots, \vec{u}_r$  form an orthonormal set
- ▶ The **right** singular vectors  $\vec{v}_1, \vec{v}_2, \dots, \vec{v}_r$  also form an orthonormal set
- ▶ The SVD is **unique** if all the singular values are different
- ▶ If  $\sigma_i = \sigma_{i+1} = \dots = \sigma_{i+k}$ , then  $\vec{u}_i, \dots, \vec{u}_{i+k}$  can be replaced by any orthonormal basis of their span (the same holds for  $\vec{v}_i, \dots, \vec{v}_{i+k}$ )
- ▶ The SVD of an  $m \times n$  matrix with  $m \geq n$  can be computed in  $\mathcal{O}(mn^2)$

## Column and row space

- ▶ The **left** singular vectors  $\vec{u}_1, \vec{u}_2, \dots, \vec{u}_r$  are a basis for the **column space**
- ▶ The **right** singular vectors  $\vec{v}_1, \vec{v}_2, \dots, \vec{v}_r$  are a basis for the **row space**

## Best rank- $k$ approximation

Let  $USV^T$  be the SVD of a matrix  $A \in \mathbb{R}^{m \times n}$

The truncated SVD  $U_{:,1:k} S_{1:k,1:k} V_{:,1:k}^T$  is the **best rank- $k$  approximation**

$$U_{:,1:k} S_{1:k,1:k} V_{:,1:k}^T = \arg \min_{\{\tilde{A} \mid \text{rank}(\tilde{A})=k\}} \left\| A - \tilde{A} \right\|_F$$

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## Motivation

Quantity  $y[i, j]$  depends on indices  $i$  and  $j$

We observe examples and want to predict new instances

In collaborative filtering,  $y[i, j]$  is rating given to a movie  $i$  by a user  $j$

## Collaborative filtering

$$Y := \begin{pmatrix} 1 & 1 & 5 & 4 \\ 2 & 1 & 4 & 5 \\ 4 & 5 & 2 & 1 \\ 5 & 4 & 2 & 1 \\ 4 & 5 & 1 & 2 \\ 1 & 2 & 5 & 5 \end{pmatrix} \begin{matrix} \text{The Dark Knight} \\ \text{Spiderman 3} \\ \text{Love Actually} \\ \text{Bridget Jones's Diary} \\ \text{Pretty Woman} \\ \text{Superman 2} \end{matrix}$$

	Bob	Molly	Mary	Larry	
	1	1	5	4	The Dark Knight
	2	1	4	5	Spiderman 3
	4	5	2	1	Love Actually
	5	4	2	1	Bridget Jones's Diary
	4	5	1	2	Pretty Woman
	1	2	5	5	Superman 2

# Simple model

## Assumptions:

- ▶ Some movies are more popular in general
- ▶ Some users are more generous in general

$$y[i,j] \approx a[i]b[j]$$

- ▶  $a[i]$  quantifies popularity of movie  $i$
- ▶  $b[j]$  quantifies generosity of user  $j$

## Rank-1 model

Assume  $m$  movies are all rated by  $n$  users

Model becomes

$$Y \approx \vec{a} \vec{b}^T$$

We can fit it by solving

$$\min_{\vec{a} \in \mathbb{R}^m, \vec{b} \in \mathbb{R}^n} \left\| Y - \vec{a} \vec{b}^T \right\|_F \quad \text{subject to} \quad \|\vec{a}\|_2 = 1$$

Equivalent to

## Rank-1 model

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Equivalent to

$$\min_{X \in \mathbb{R}^{m \times n}} \|Y - X\|_F \quad \text{subject to} \quad \text{rank}(X) = 1$$

## Best rank- $k$ approximation

Let  $USV^T$  be the SVD of a matrix  $A \in \mathbb{R}^{m \times n}$

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$$U_{:,1:k} S_{1:k,1:k} V_{:,1:k}^T = \arg \min_{\{\tilde{A} \mid \text{rank}(\tilde{A})=k\}} \left\| A - \tilde{A} \right\|_F$$

## Rank-1 model

$$\sigma_1 \vec{u}_1 \vec{v}_1^T = \arg \min_{X \in \mathbb{R}^{m \times n}} \|Y - X\|_F \quad \text{subject to} \quad \text{rank}(X) = 1$$

The solution to

$$\min_{\vec{a} \in \mathbb{R}^m, \vec{b} \in \mathbb{R}^n} \left\| Y - \vec{a} \vec{b}^T \right\|_F \quad \text{subject to} \quad \|\vec{a}\|_2 = 1$$

is

$$\vec{a}_{\min} =$$

$$\vec{b}_{\min} =$$

## Rank-1 model

$$\sigma_1 \vec{u}_1 \vec{v}_1^T = \arg \min_{X \in \mathbb{R}^{m \times n}} \|Y - X\|_F \quad \text{subject to} \quad \text{rank}(X) = 1$$

The solution to

$$\min_{\vec{a} \in \mathbb{R}^m, \vec{b} \in \mathbb{R}^n} \left\| Y - \vec{a} \vec{b}^T \right\|_F \quad \text{subject to} \quad \|\vec{a}\|_2 = 1$$

is

$$\vec{a}_{\min} = \vec{u}_1$$

$$\vec{b}_{\min} = \sigma_1 \vec{v}_1$$



## Rank- $r$ model

Certain people like certain movies:  $r$  factors

$$y[i, j] \approx \sum_{l=1}^r a_l[i] b_l[j]$$

For each factor  $l$

- ▶  $a_l[i]$ : movie  $i$  is positively ( $> 0$ ), negatively ( $< 0$ ) or not ( $\approx 0$ ) associated to factor  $l$
- ▶  $b_l[j]$ : user  $j$  likes ( $> 0$ ), hates ( $< 0$ ) or is indifferent ( $\approx 0$ ) to factor  $l$

## Rank- $r$ model

Equivalent to

$$Y \approx AB, \quad A \in \mathbb{R}^{m \times r}, \quad B \in \mathbb{R}^{r \times n}$$

SVD solves

$$\min_{A \in \mathbb{R}^{m \times r}, B \in \mathbb{R}^{r \times n}} \|Y - AB\|_F \quad \text{subject to} \quad \|\vec{a}_1\|_2 = 1, \dots, \|\vec{a}_r\|_2 = 1$$

**Problem:** Many possible ways of choosing  $\vec{a}_1, \dots, \vec{a}_r, \vec{b}_1, \dots, \vec{b}_r$

SVD constrains them to be orthogonal

## Collaborative filtering

$$Y := \begin{pmatrix} 1 & 1 & 5 & 4 \\ 2 & 1 & 4 & 5 \\ 4 & 5 & 2 & 1 \\ 5 & 4 & 2 & 1 \\ 4 & 5 & 1 & 2 \\ 1 & 2 & 5 & 5 \end{pmatrix} \begin{array}{l} \text{The Dark Knight} \\ \text{Spiderman 3} \\ \text{Love Actually} \\ \text{Bridget Jones's Diary} \\ \text{Pretty Woman} \\ \text{Superman 2} \end{array}$$

	Bob	Molly	Mary	Larry	
	1	1	5	4	The Dark Knight
	2	1	4	5	Spiderman 3
	4	5	2	1	Love Actually
	5	4	2	1	Bridget Jones's Diary
	4	5	1	2	Pretty Woman
	1	2	5	5	Superman 2

# SVD

$$A - \mu \vec{1} \vec{1}^T = USV^T = U \begin{bmatrix} 7.79 & 0 & 0 & 0 \\ 0 & 1.62 & 0 & 0 \\ 0 & 0 & 1.55 & 0 \\ 0 & 0 & 0 & 0.62 \end{bmatrix} V^T$$

$$\mu := \frac{1}{n} \sum_{i=1}^m \sum_{j=1}^n A_{ij}$$

## Rank 1 model

$$\bar{A} + \sigma_1 \vec{u}_1 \vec{v}_1^T = \begin{pmatrix} \text{Bob} & \text{Molly} & \text{Mary} & \text{Larry} \\ 1.34 (1) & 1.19 (1) & 4.66 (5) & 4.81 (4) \\ 1.55 (2) & 1.42 (1) & 4.45 (4) & 4.58 (5) \\ 4.45 (4) & 4.58 (5) & 1.55 (2) & 1.42 (1) \\ 4.43 (5) & 4.56 (4) & 1.57 (2) & 1.44 (1) \\ 4.43 (4) & 4.56 (5) & 1.57 (1) & 1.44 (2) \\ 1.34 (1) & 1.19 (2) & 4.66 (5) & 4.81 (5) \end{pmatrix} \begin{matrix} \text{The Dark Knight} \\ \text{Spiderman 3} \\ \text{Love Actually} \\ \text{B.J.'s Diary} \\ \text{Pretty Woman} \\ \text{Superman 2} \end{matrix}$$

# Movies

$$\vec{a}_1 = \begin{pmatrix} \text{D. Knight} & \text{Sp. 3} & \text{Love Act.} & \text{B.J.'s Diary} & \text{P. Woman} & \text{Sup. 2} \\ -0.45 & -0.39 & 0.39 & 0.39 & 0.39 & -0.45 \end{pmatrix}$$

Coefficients cluster movies into action (+) and romantic (-)

## Users

$$\vec{b}_1 = \begin{matrix} & \text{Bob} & \text{Molly} & \text{Mary} & \text{Larry} \\ ( & 3.74 & 4.05 & -3.74 & -4.05) \end{matrix}$$

Coefficients cluster people into action (-) and romantic (+)

Background

Low-rank models

**Matrix completion**

Structured low-rank models

Data-driven Analysis of Infant Sleep Patterns



# Netflix Prize



## Matrix completion

	Bob	Molly	Mary	Larry	
⎛	1	?	5	4	The Dark Knight
	?	1	4	5	Spiderman 3
	4	5	2	?	Love Actually
	5	4	2	1	Bridget Jones's Diary
	4	5	1	2	Pretty Woman
	1	2	?	5	Superman 2

Isn't this completely ill posed?

Can't we fill in the missing entries arbitrarily?

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Yes, but not if matrix is **low rank**

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Can't we fill in the missing entries arbitrarily?

Yes, but not if matrix is **low rank**

Then it depends on  $\approx r(m+n)$  parameters

As long as **data**  $>$  **parameters** recovery is possible (in principle)

$$\begin{bmatrix} 1 & 1 & 1 & 1 & ? & 1 \\ 1 & 1 & 1 & 1 & 1 & 1 \\ 1 & 1 & 1 & 1 & 1 & 1 \\ ? & 1 & 1 & 1 & 1 & 1 \end{bmatrix}$$

Matrix cannot be sparse

$$\begin{bmatrix} 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 23 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$

Singular vectors cannot be sparse

$$\begin{bmatrix} 1 \\ 1 \\ 1 \\ 1 \end{bmatrix} [1 \ 1 \ 1 \ 1] + \begin{bmatrix} 0 \\ 0 \\ 0 \\ 1 \end{bmatrix} [1 \ 2 \ 3 \ 4] = \begin{bmatrix} 1 & 1 & 1 & 1 \\ 1 & 1 & 1 & 1 \\ 1 & 1 & 1 & 1 \\ 2 & 3 & 4 & 5 \end{bmatrix}$$

# Incoherence

The matrix must be **incoherent**: its singular vectors must be spread out

For  $1/\sqrt{n} \leq \mu \leq 1$

$$\max_{1 \leq i \leq r, 1 \leq j \leq m} |U_{ij}| \leq \mu$$

$$\max_{1 \leq i \leq r, 1 \leq j \leq n} |V_{ij}| \leq \mu$$

for the left  $U_1, \dots, U_r$  and right  $V_1, \dots, V_r$  singular vectors



# Measurements

We must see an entry in each row/column at least

$$\begin{bmatrix} 1 & 1 & 1 & 1 \\ ? & ? & ? & ? \\ 1 & 1 & 1 & 1 \\ 1 & 1 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 1 \\ ? \\ 1 \\ 1 \end{bmatrix} \begin{bmatrix} 1 & 1 & 1 & 1 \end{bmatrix}$$

**Assumption:** Random sampling (usually does not hold in practice!)

# Low-rank matrix estimation

First idea:

$$\min_{X \in \mathbb{R}^{m \times n}} \text{rank}(X) \quad \text{such that } X_{\Omega} = y$$

$\Omega$ : indices of revealed entries

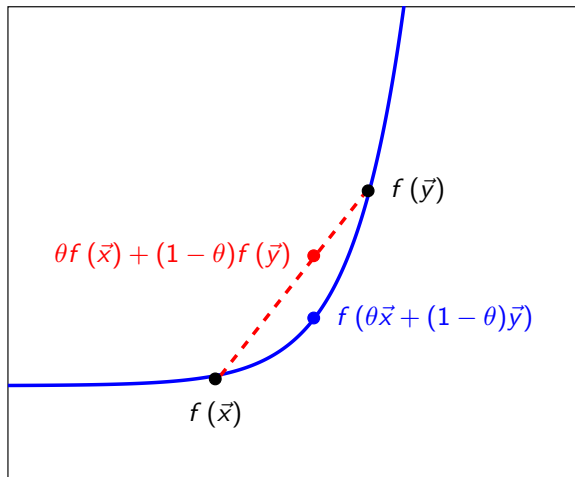
$y$ : revealed entries

## Convex functions

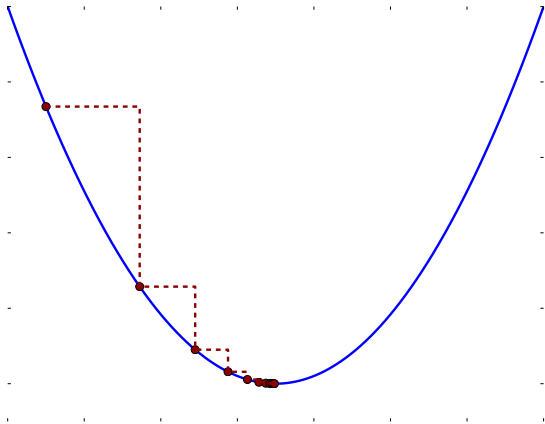
A function  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  is **convex** if for any  $\vec{x}, \vec{y} \in \mathbb{R}^n$  and any  $\theta \in (0, 1)$

$$\theta f(\vec{x}) + (1 - \theta) f(\vec{y}) \geq f(\theta \vec{x} + (1 - \theta) \vec{y})$$

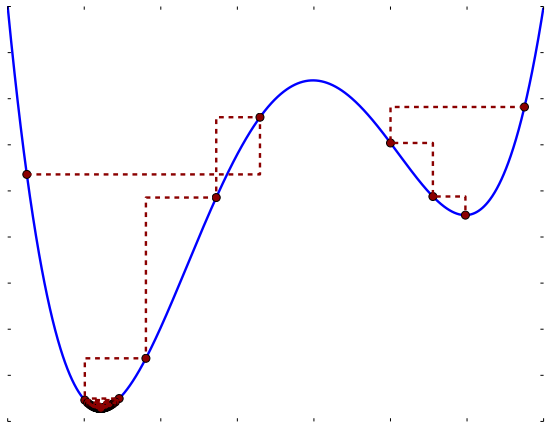
# Convex functions



## Minimizing convex functions



## Minimizing nonconvex functions



## The rank is not convex

The rank of matrices in  $\mathbb{R}^{n \times n}$  interpreted as a function from  $\mathbb{R}^{n \times n}$  to  $\mathbb{R}$  is **not** convex

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The rank of matrices in  $\mathbb{R}^{n \times n}$  interpreted as a function from  $\mathbb{R}^{n \times n}$  to  $\mathbb{R}$  is **not** convex

$$X := \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix} \quad Y := \begin{bmatrix} 0 & 0 \\ 0 & 1 \end{bmatrix}$$

For any  $\theta \in (0, 1)$

$$\text{rank}(\theta X + (1 - \theta) Y)$$

$$\theta \text{rank}(X) + (1 - \theta) \text{rank}(Y)$$



## The rank is not convex

The rank of matrices in  $\mathbb{R}^{n \times n}$  interpreted as a function from  $\mathbb{R}^{n \times n}$  to  $\mathbb{R}$  is **not** convex

$$X := \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix} \quad Y := \begin{bmatrix} 0 & 0 \\ 0 & 1 \end{bmatrix}$$

For any  $\theta \in (0, 1)$

$$\text{rank}(\theta X + (1 - \theta) Y) = 2$$

$$\theta \text{rank}(X) + (1 - \theta) \text{rank}(Y)$$

## The rank is not convex

The rank of matrices in  $\mathbb{R}^{n \times n}$  interpreted as a function from  $\mathbb{R}^{n \times n}$  to  $\mathbb{R}$  is **not** convex

$$X := \begin{bmatrix} 1 & 0 \\ 0 & 0 \end{bmatrix} \quad Y := \begin{bmatrix} 0 & 0 \\ 0 & 1 \end{bmatrix}$$

For any  $\theta \in (0, 1)$

$$\text{rank}(\theta X + (1 - \theta) Y) = 2$$

$$\theta \text{rank}(X) + (1 - \theta) \text{rank}(Y) = 1$$

## Norms are convex

For any  $\vec{x}, \vec{y} \in \mathbb{R}^n$  and any  $\theta \in (0, 1)$

$$\|\theta\vec{x} + (1 - \theta)\vec{y}\|$$

## Norms are convex

For any  $\vec{x}, \vec{y} \in \mathbb{R}^n$  and any  $\theta \in (0, 1)$

$$\|\theta\vec{x} + (1 - \theta)\vec{y}\| \leq \|\theta\vec{x}\| + \|(1 - \theta)\vec{y}\|$$

## Norms are convex

For any  $\vec{x}, \vec{y} \in \mathbb{R}^n$  and any  $\theta \in (0, 1)$

$$\begin{aligned}\|\theta \vec{x} + (1 - \theta) \vec{y}\| &\leq \|\theta \vec{x}\| + \|(1 - \theta) \vec{y}\| \\ &= \theta \|\vec{x}\| + (1 - \theta) \|\vec{y}\|\end{aligned}$$

## Promoting low-rank structure

Toy problem: Find  $t$  such that

$$M(t) := \begin{bmatrix} 0.5 + t & 1 & 1 \\ 0.5 & 0.5 & t \\ 0.5 & 1 - t & 0.5 \end{bmatrix},$$

is low rank

**Strategy:** Minimize

$$f(t) := \|M(t)\|$$

# Matrix norms

Frobenius norm

$$\|A\|_F := \sqrt{\sum_{i=1}^m \sum_{j=1}^n A_{ij}^2} = \sqrt{\sum_{i=1}^{\min\{m,n\}} \sigma_i^2}$$

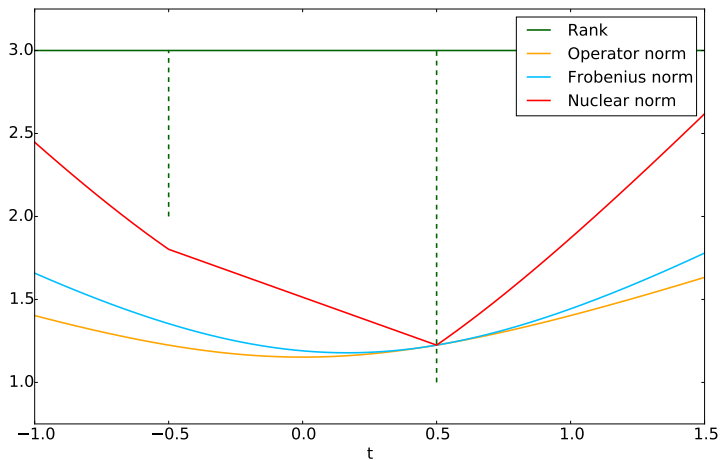
Operator norm

$$\|A\| := \max_{\{\|\vec{x}\|_2=1 \mid \vec{x} \in \mathbb{R}^n\}} \|A\vec{x}\|_2 = \sigma_1$$

Nuclear norm

$$\|A\|_* := \sum_{i=1}^{\min\{m,n\}} \sigma_i$$

# Promoting low-rank structure





## Exact recovery

Guarantees by Gross 2011, Candès and Recht 2008, Candès and Tao 2009

$$\min_{X \in \mathbb{R}^{m \times n}} \|X\|_* \quad \text{such that } X_{\Omega} = y$$

achieves **exact recovery** with high probability as long as the number of samples is proportional to  $r(n + m)$  up to log terms

## Low-rank matrix estimation

If data are noisy

$$\min_{X \in \mathbb{R}^{m \times n}} \|X_{\Omega} - \vec{y}\|_2^2 + \lambda \|X\|_*$$

where  $\lambda > 0$  is a regularization parameter

## Matrix completion

	Bob	Molly	Mary	Larry	
⎛	1	?	5	4	The Dark Knight
	?	1	4	5	Spiderman 3
	4	5	2	?	Love Actually
	5	4	2	1	Bridget Jones's Diary
	4	5	1	2	Pretty Woman
	1	2	?	5	Superman 2

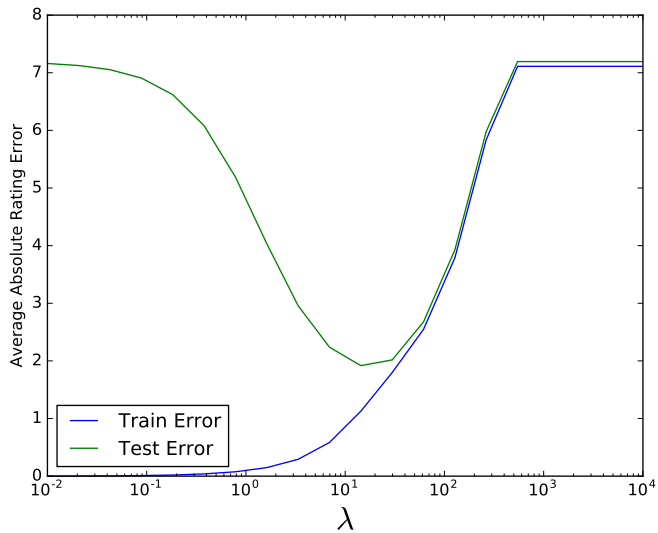
## Matrix completion via nuclear-norm minimization

	Bob	Molly	Mary	Larry	
	1	2 (1)	5	4	The Dark Knight
	2 (2)	1	4	5	Spiderman 3
	4	5	2	2 (1)	Love Actually
	5	4	2	1	Bridget Jones's Diary
	4	5	1	2	Pretty Woman
	1	2	5 (5)	5	Superman 2

# Real data

- ▶ Movielens database
- ▶ 671 users
- ▶ 300 movies
- ▶ Training set: 9 135 ratings
- ▶ Test set: 1 016

# Real data



# Low-rank matrix completion

Intractable problem

$$\min_{X \in \mathbb{R}^{m \times n}} \text{rank}(X) \quad \text{such that } X_{\Omega} \approx \vec{y}$$

Nuclear norm: **convex** but **computationally expensive**

## Alternative

- ▶ Fix rank  $k$  beforehand
- ▶ Parametrize the matrix as  $AB$  where  $A \in \mathbb{R}^{m \times r}$  and  $B \in \mathbb{R}^{r \times n}$
- ▶ Solve

$$\min_{\tilde{A} \in \mathbb{R}^{m \times r}, \tilde{B} \in \mathbb{R}^{r \times n}} \left\| \left( \tilde{A} \tilde{B} \right)_{\Omega} - \vec{y} \right\|_2$$

by alternating minimization



## Alternating minimization

Sequence of **least-squares** problems (much faster than computing SVDs)

- ▶ To compute  $A^{(k)}$  fix  $B^{(k-1)}$  and solve

$$\min_{\tilde{A} \in \mathbb{R}^{m \times r}} \left\| \left( \tilde{A} B^{(k-1)} \right)_{\Omega} - \vec{y} \right\|_2$$

- ▶ To compute  $B^{(k)}$  fix  $A^{(k)}$  and solve

$$\min_{\tilde{B} \in \mathbb{R}^{r \times n}} \left\| \left( A^{(k)} \tilde{B} \right)_{\Omega} - \vec{y} \right\|_2$$

Theoretical guarantees: Jain, Netrapalli, Sanghavi 2013

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# Nonnegative matrix factorization

Nonnegative atoms/coefficients can make results easier to interpret

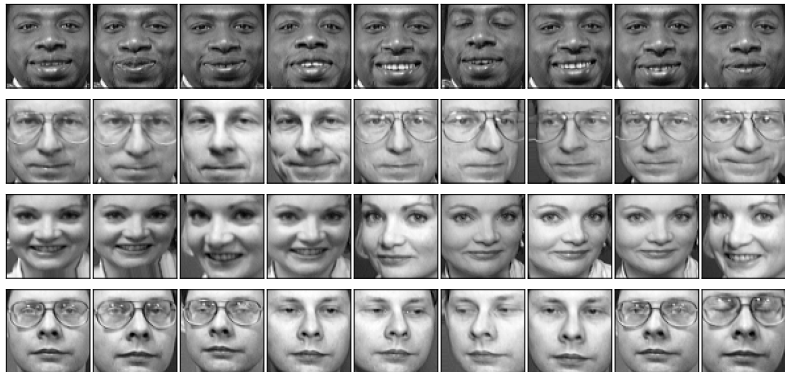
$$X \approx A B, \quad A_{i,j} \geq 0, \quad B_{i,j} \geq 0, \quad \text{for all } i, j$$

Nonconvex optimization problem:

$$\begin{aligned} & \text{minimize} && \left\| X - \tilde{A} \tilde{B} \right\|_F^2 \\ & \text{subject to} && \tilde{A}_{i,j} \geq 0, \\ & && \tilde{B}_{i,j} \geq 0, \quad \text{for all } i, j \end{aligned}$$

$$\tilde{A} \in \mathbb{R}^{m \times r} \quad \text{and} \quad \tilde{B} \in \mathbb{R}^{r \times n}$$

# Face dataset



## Faces dataset: Principal component analysis



## Faces dataset: Nonnegative matrix factorization



# Topic modeling

$$A := \begin{pmatrix} \text{singer} & \text{GDP} & \text{senate} & \text{election} & \text{vote} & \text{stock} & \text{bass} & \text{market} & \text{band} & \text{Articles} \\ 6 & 1 & 1 & 0 & 0 & 1 & 9 & 0 & 8 & \text{a} \\ 1 & 0 & 9 & 5 & 8 & 1 & 0 & 1 & 0 & \text{b} \\ 8 & 1 & 0 & 1 & 0 & 0 & 9 & 1 & 7 & \text{c} \\ 0 & 7 & 1 & 0 & 0 & 9 & 1 & 7 & 0 & \text{d} \\ 0 & 5 & 6 & 7 & 5 & 6 & 0 & 7 & 2 & \text{e} \\ 1 & 0 & 8 & 5 & 9 & 2 & 0 & 0 & 1 & \text{f} \end{pmatrix}$$

# SVD

$$A = USV^T = U \begin{bmatrix} 23.64 & 0 & 0 & 0 & 0 & 0 \\ 0 & 18.82 & 0 & 0 & 0 & 0 \\ 0 & 0 & 14.23 & 0 & 0 & 0 \\ 0 & 0 & 0 & 3.63 & 0 & 0 \\ 0 & 0 & 0 & 0 & 2.03 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1.36 \end{bmatrix} V^T$$



## Left singular vectors

	a	b	c	d	e	f	
$U_1$	=	(-0.24	-0.47	-0.24	-0.32	-0.58	-0.47)
$U_2$	=	( 0.64	-0.23	0.67	-0.03	-0.18	-0.21)
$U_3$	=	(-0.08	-0.39	-0.08	0.77	0.28	-0.40)

## Right singular vectors

	singer	GDP	senate	election	vote	stock	bass	market	band	
$V_1$	$=$	$(-0.18$	$-0.24$	$-0.51$	$-0.38$	$-0.46$	$-0.34$	$-0.2$	$-0.3$	$-0.22)$
$V_2$	$=$	$(0.47$	$0.01$	$-0.22$	$-0.15$	$-0.25$	$-0.07$	$0.63$	$-0.05$	$0.49)$
$V_3$	$=$	$(-0.13$	$0.47$	$-0.3$	$-0.14$	$-0.37$	$0.52$	$-0.04$	$0.49$	$-0.07)$

# Nonnegative matrix factorization

$$X \approx W H$$

$$W_{i,j} \geq 0, H_{i,j} \geq 0, \text{ for all } i, j$$

## Right nonnegative factors

	singer	GDP	senate	election	vote	stock	bass	market	band
$H_1$	= (0.34	0	3.73	2.54	3.67	0.52	0	0.35	0.35)
$H_2$	= ( 0	2.21	0.21	0.45	0	2.64	0.21	2.43	0.22)
$H_3$	= (3.22	0.37	0.19	0.2	0	0.12	4.13	0.13	3.43)

Interpretations:

- ▶ **Count atom:** Counts for each doc are weighted sum of  $H_1$ ,  $H_2$ ,  $H_3$
- ▶ **Coefficients:** They cluster words into politics, music and economics

## Left nonnegative factors

	a	b	c	d	e	f
$W_1$	= (0.03	2.23	0	0	1.59	2.24)
$W_2$	= ( 0.1	0	0.08	3.13	2.32	0 )
$W_3$	= (2.13	0	2.22	0	0	0.03)

Interpretations:

- ▶ **Count atom:** Counts for each word are weighted sum of  $W_1$ ,  $W_2$ ,  $W_3$
- ▶ **Coefficients:** They cluster docs into politics, music and economics

# Sparse PCA

Sparse atoms can make results easier to interpret

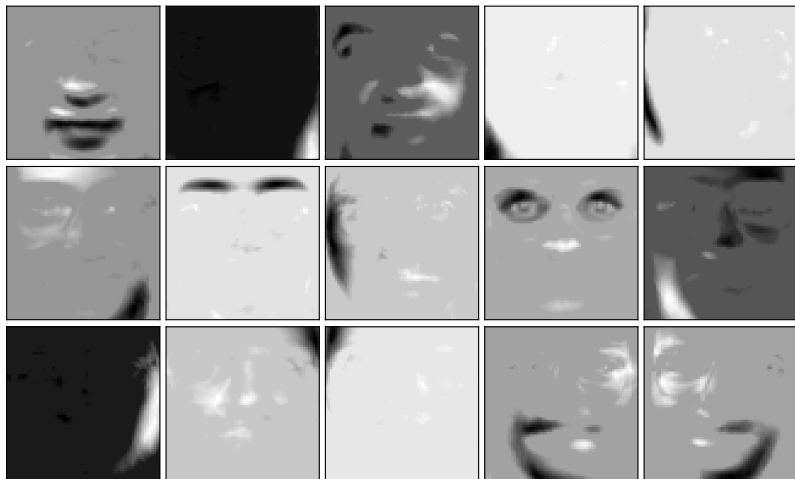
$$X \approx A B, \quad A \text{ sparse}$$

Nonconvex optimization problem:

$$\begin{aligned} \text{minimize} \quad & \left\| X - \tilde{A} \tilde{B} \right\|_2^2 + \lambda \sum_{i=1}^k \left\| \tilde{A}_i \right\|_1 \\ \text{subject to} \quad & \left\| \tilde{A}_i \right\|_2 = 1, \quad 1 \leq i \leq k \end{aligned}$$

$$\tilde{A} \in \mathbb{R}^{m \times r} \text{ and } \tilde{B} \in \mathbb{R}^{r \times n}$$

# Faces dataset



Background

Low-rank models

Matrix completion

Structured low-rank models

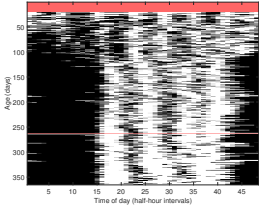
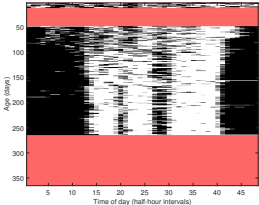
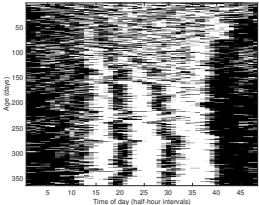
**Data-driven Analysis of Infant Sleep Patterns**



# Acknowledgements

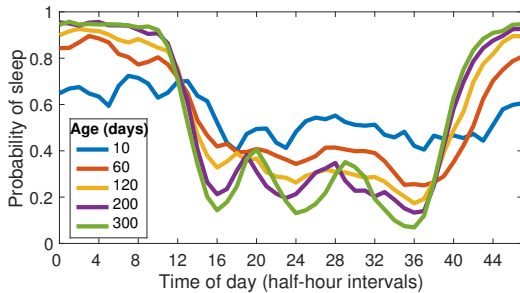
Joint work with Mark Cheng, David Heeger and Sheng Liu

# Data

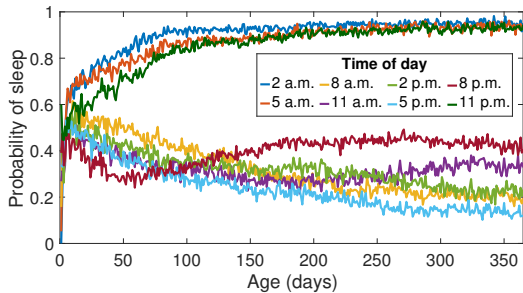




# Sample mean



# Sample mean

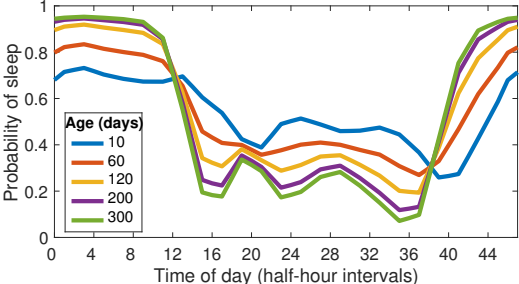


## Low-rank model

$$\text{minimize } \sum_{d=1}^{365} \sum_{h=1}^{48} \sum_{b \in \mathcal{B}_{d,t}} \left( S(d, t, b) - \sum_{i=1}^k D_i(d) T_i(t) \right)^2$$

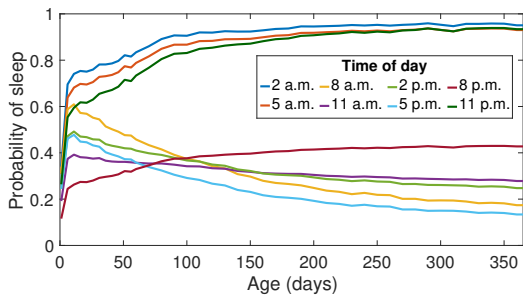


# Low-rank model

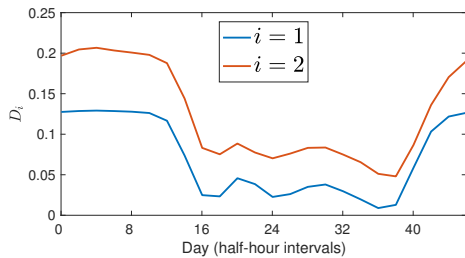




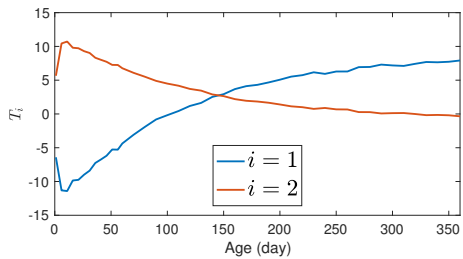
# Low-rank model



# Factors



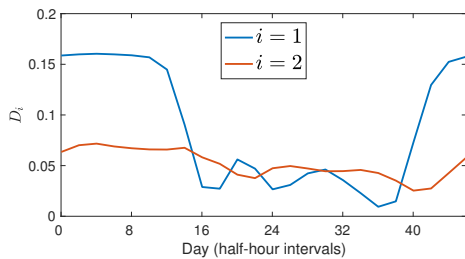
# Factors



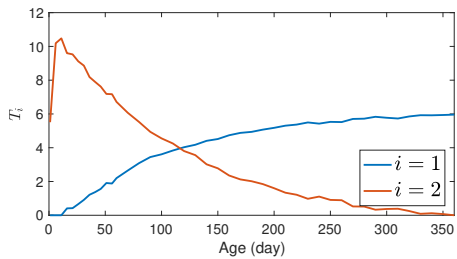
## Low-rank model with nonnegative factors

$$\begin{aligned} & \text{minimize} \sum_{d=1}^{365} \sum_{h=1}^{48} \sum_{b \in \mathcal{B}_{d,t}} \left( S(d, t, b) - \sum_{i=1}^k D_i(d) T_i(t) \right)^2 \\ & \text{subject to } D_i(d) \geq 0, T_i(t) \geq 0 \quad \text{for all } i, d, t \end{aligned}$$

# Factors



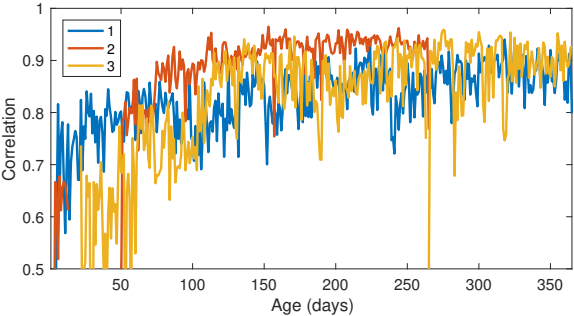
# Factors



# RMSE

	Mean	Low-rank model				Nonnegative low-rank model			
		k=1	k=2	k=3	k=4	k=1	k=2	k=3	k=4
Training	0.3586	0.3663	0.3596	0.3593	0.3591	0.3663	0.3596	0.3593	0.3593
Test	0.4282	0.3640	0.3585	0.3581	0.3579	0.3640	0.3585	0.3581	0.3582

# Emergence of circadian rhythm





# Emergence of circadian rhythm

